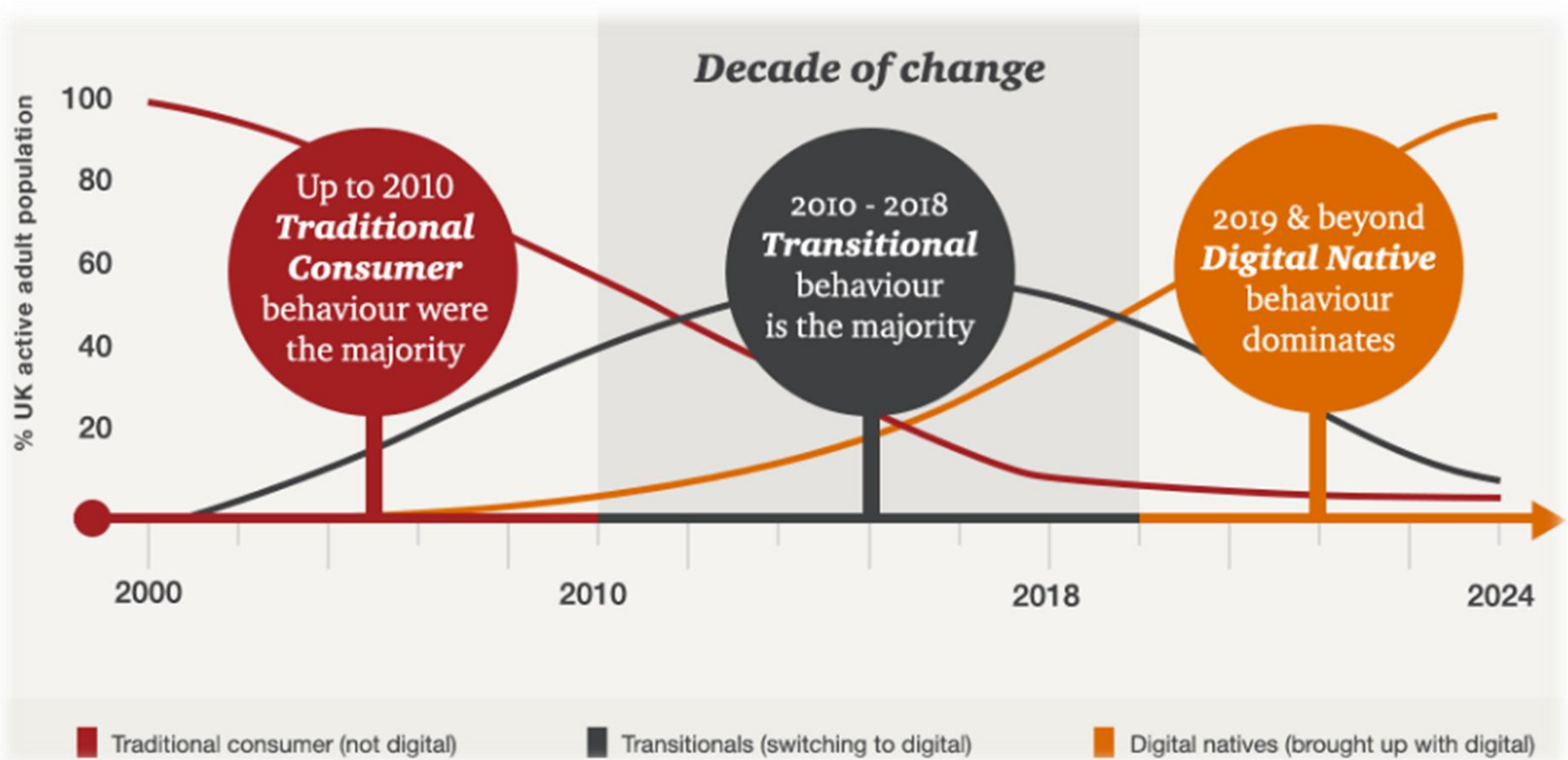


Indonesia Internet Expo & Summit (IIXS)

24 November 2016

Presented by:
Jeffry Kusnadi
Risk Assurance – PwC Indonesia

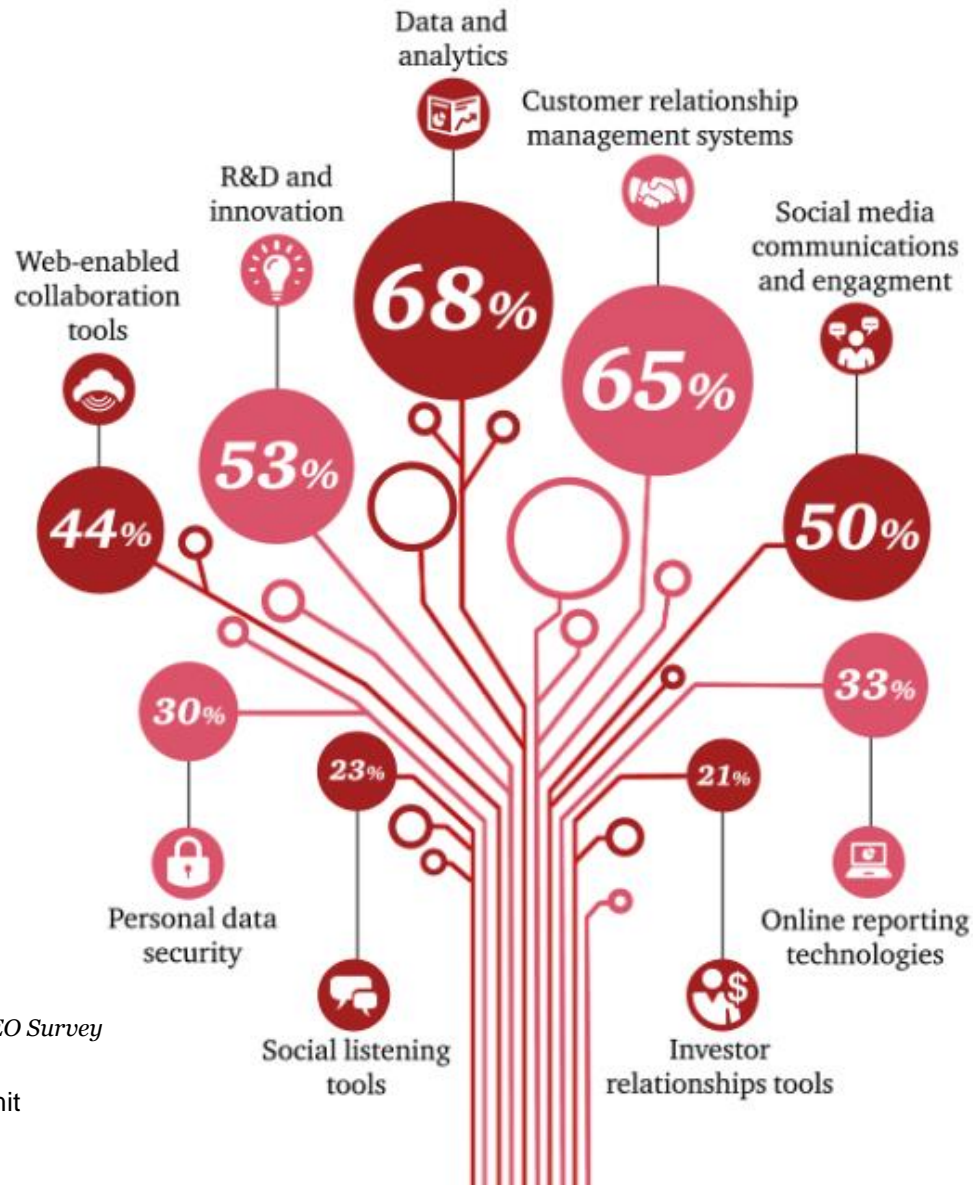
Generation of Tomorrow



Eight Trends Driving Digital

1 Speed and sophistication of digitisation is on the rise	5 Social platforms are driving the world
2 Data is increasing in value	6 Your competitors are no longer just down the road
3 Consumers are more digitally savvy	7 Traditional business models are antiquated
4 Tap into the crowd	8 Productivity and efficiency impacting jobs

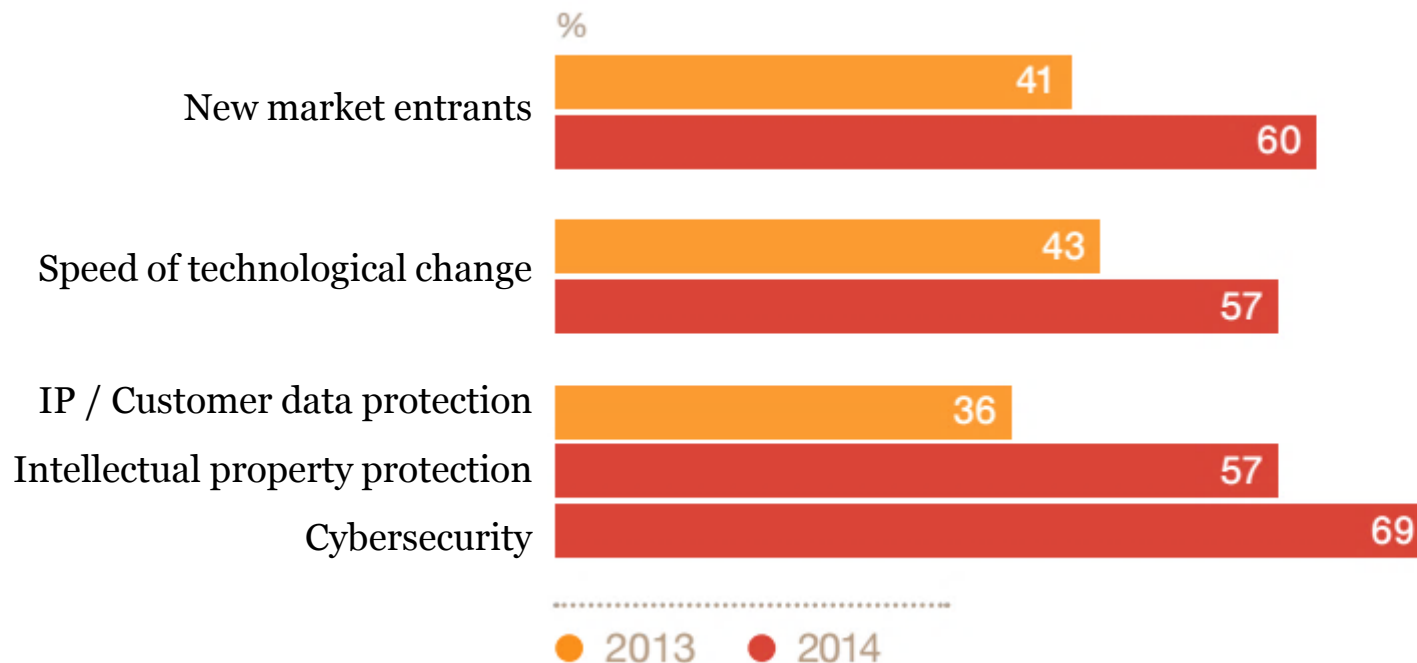
What's on top of CEO's minds



Source : PwC 19th Annual Global CEO Survey

US CEOs more watchful of tech-related threats

How concerned are you, if at all, about the following economic and policy threats to your organisation's growth prospects?



In 2016, **61% CEOs** are still concerned about cyber security

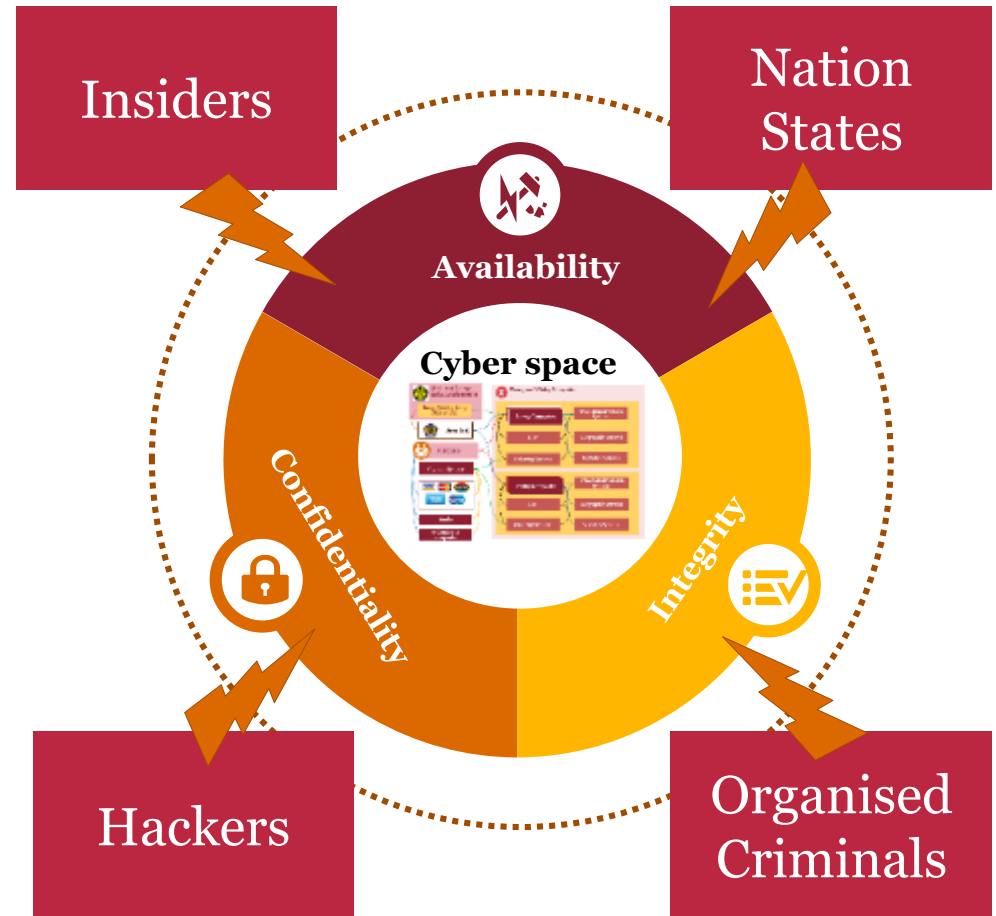
Threats to the Digital World

Target:

Availability

Integrity

Confidentiality



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